



HORSHAM CRICKET CLUB

TREASURER'S REPORT & EXPLANATORY NOTES TO ACCOUNTS Year Ending 30 September 2019

SUMMARY

The Accounts for 2018 showed that the cricket section contributed £15,505 after expenses to the Sports Club. It was anticipated that a similar amount would be generated in this year but a number of unforeseen circumstances meant that the surplus was reduced to £13,476. The reasons for this shortfall, along with other comments on income and expenditure are detailed below.

MEMBERSHIP NUMBERS

Membership of the cricket section in 2019 was on a par with that of 2018. The breakdown of numbers between the two years was;

	Paid Members 2018	Paid Members 2019
Men – Full	38	36
Men – Mid Week	5	1
Women	10	11
Juniors	97	128
Total Paid-Up Playing Members	150	176
Players (Exempt)	5	5
Non Playing Members (Paid)	15	13
Non Playing Members (Exempt)	11	11
Life President / President	2	1
Life Members	5	5
Vice Presidents	55	51
Total Membership	243	262

INCOME

Overall income has increased by £6,181 from £29,595 in 2018 to £35,776 this year. However, that increase has been due to one-off payments from the sale of playing shirts and some donations to cover the recruitment of an overseas player. There are costs relating to these two items which are explained below in the section covering expenditure.

Looking at individual items of income it can be seen that **Annual Subscriptions and Match Fees** have reduced from £20,347 last year to £17,617 this season. This is a

significant reduction which looks a little odd when viewed against membership numbers which are not too dissimilar from last year. However, it does reflect the fact that more men played less games than before and this non-availability led to the withdrawal of the 4th XI from the League. Coupled with a number of oppositions also struggling to fulfil fixtures and an increased in cancellations due to the weather, this led to over 60 games being cancelled. This was 40% greater than in 2018 and this has led to the reduction in income.

Annual Subscriptions and Match Fees for women increased over last year because more games were played but juniors decreased as a result of fewer subs being Gift Aided and twice as many games cancelled when compared with last season.

Donations continue to provide a significant income stream to the Club especially as they often attract Gift Aid. Some donations are made specifically for a purpose such as a contribution towards equipment costs or the Overseas player. For example, several members made donations specifically for senior match balls which when gift aided covered over 80% of the costs. The list of donors is extensive and I would like to take this opportunity to thank all those who made a donation for their generosity. It is very much appreciated.

This year the 1st XI were required to wear **Coloured Clothing** for all 50 over premier league games and the cost of this, £704, was partly covered by a SCL grant of £300 and a donation of £250 from a vice-president. Unfortunately, the kit will now go into storage until the 1st XI returns to the Premier League.

Income from **Clothing Sales** is normally very low as the Club is no longer directly involved in the purchase of cricket clothing as members deal direct with the supplier, Gray-Nicolls, through the Horsham CC Online Shop. However, this year the Club had a new main sponsor which required a change in the design of our playing shirt. It was agreed that the Club would make a bulk purchase of shirts and, using some of the sponsors money, would sell them to members at a subsidised price. The significant increase in clothing sales reflects this one-off situation and it should be noted that there is also a major increase in clothing costs.

The income from this year's **VPs lunch and MCC games** was heavily subsidised by a generous donation from our President which covered the majority of the costs. A significant amount of money was raised through a raffle and this money was paid directly into the Thwaites Development Fund.

The cost of printing and sending out the Club's Fixture Card has increased over recent years and required not only income from advertisers but also a donation from a member to cover that cost. Fewer and fewer Clubs now produce Fixture Cards and use their websites to publicize the information to members and opponents. The Club decided to go that route this year with an electronic version appearing on the website and an in-house paper version available in the Bar. The income received from **Advertising** of £919 is net of minimal expenses.

The income of £3,926 from **Junior Cricket** covered £1,110 from Allstars / Mini Cricket, £385 from the Dr Dew U10 Competition, £1,731 from indoor nets and £700 from Summer Camps. All of these events came with some expenses and these are detailed in Junior Expenses.

The number of members involved in **Women's Cricket** is relatively low and they do not have sufficient numbers to be able to separately run any fund raisers.

Participation in a winter indoor league and indoor nets raised £115 but this did not cover the costs of £160. The women, however, did support general cricket section events.

Net income from **Cricket Sponsorship** in 2019 was;

Gardner & Scardifield	£960
Calculis	£450
Alan Law Physiotherapy	£240
Nat West	£500
Total	£2,150

A further £1,000 from Gardner & Scardifield was paid into the Thwaites Development Fund to go towards player costs and another £540 went into clothing subsidies. Another £260 from Alan Law Physiotherapy also went into clothing. A further £300 was received from Strutt & Parker to cover their fixture card advertisement and for putting their logos on the playing shirts. The Club would like to thank all their sponsors for their support and involvement with cricket.

The **Grants** received during the year were from:

ECB Grant to Premier League Clubs	£750
Sussex League Surplus 2019	£80
Total	£830

It should be remembered that the Club will not receive the ECB grant in 2020 as a result of relegation from the Premier League.

Normally any player payments, mainly those relating to the **Overseas**, are transacted through the Thwaites Development Fund account. However, a number of payments, such as air fares and fees to the likes of the Home Office and the ECB, have to be paid from the main cricket account. The donations of £2,600, which included Gift Aid, came from the Thwaites Development Fund and Club members and significantly cover that expenditure.

EXPENDITURE

Overall expenditure in 2019 was £22,299 which was an increase of £8,210 on last year's total. Details of major items of expenditure which have not been previously mentioned above are noted below.

Expenditure on **Catering** was down this year as a direct result of the cancellation of 4th XI home games.

The cost of **Coloured Clothing** was £704 but this was partly offset by grants and donations of £550. The Club spent a total of £3,524 on new **playing shirts** last season but all of this has been covered by sponsors' donations and player payments.

The expenditure on **Junior Expenses** and **Equipment** covered;

Trophies & Engraving	£192
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Cricket Equipment – Match Balls	£306
Indoor Nets	£1,672
Coaching Fees (Incl Allstars / Mini Cricket)	£2,108
Course Fees	£105
Total	£4,383

Very little was spent on **Women’s Expenses and Equipment** - £160 for indoor nets and £375 for summer coaching. Both these costs were covered by donations.

Expenditure on **Men’s Cricket Equipment** was £1,535. New match balls and bowling machine balls cost £1,107 and £428 was spent on a clock for the CMJ Pavilion. As noted above in the Income section, this expenditure was offset by donations of £893 for match balls and the clock was totally funded by donations in memory of Hugh Thomas.

Officials’ Expenses covered the cost of umpires for the Sussex League, which was £1,710, and scorers’ fees of £720.

Affiliation Fees this year covered;

Sussex Cricket Federation	£215
ECB National Cup	£65
Junior Competitions	£236
Womens Competition	£10
Total	£526

Normally any income and expenditure relating to player expenses such as the **Overseas** are done through the Thwaites Development Fund but some costs attract VAT which can only be recovered through the Club’s main account. The expenditure of £2,893 covered;

Golf Day Fees	£614
Air Fares	£1,600
ECB / Home Office Licences	£581
Cricket Clothing	£98
Total	£2,893

Miscellaneous Expenditure of £185 mainly covered fees to other Clubs for our late cancellation of league games.

DEBTORS

Outstanding subscriptions and match fees have been an issue for the Club for some time, culminating in monies owed in 2017 peaking at £850. The new scheme for the collection of subscriptions and match fees for men’s senior cricket introduced in 2018 has helped to reduce the level of annual debt. Monies that are still owed for last season amount to £300 and efforts will continue to recover these outstanding fees.

FUND RAISING 2019

The lack of fund raising continued to be a serious issue in 2019 and major efforts must take place next season if the Club wants to continue employing an overseas and attract new players into the fold. Too much is asked of too few and more Club members must take some responsibility for organising fund-raising events.

It does look as if Sussex will be returning to Horsham next summer but at some financial risk to the Sports Club. There will be no guarantee that the game will produce a significant boost of income for the cricket club and we must make every effort to increase funds, whether it be from fund-raisers or new sponsors, from other sources.

TREASURER'S COMMENTS

As I say every year, It would be difficult to complete this Report without giving my thanks to all those in the Club who support cricket and help raise much needed revenues. There is not the space to name you all but you know who you are and you have my sincere thanks for all your support.

Our Sponsors provide a significant boost to the funds, for which we are incredibly grateful, but it would be great if we could find a few others. Senior members of the Club, many of whom are no longer playing, freely give of their time in volunteering at events, covering a wide range of tasks, and do so willingly. A number also make significant donations which do make a major difference to whether or not the Club meets its financial commitments. Without that support the Club would not survive, so thank you all.

Those in the Club Office work tirelessly behind the scenes on behalf of cricketers, both seniors and juniors, and often get very little recognition for what they do. I am aware of the efforts they put in and it is much appreciated. I would also like to thank the Cricket Committee for their efforts and their support during the year.

The Sports Club has now appointed a new Groundsman for 2020 which will take the pressure off Marsh and Lol, who along with young Evan, have done another great job this summer. Also, thanks to John Atfield for spending so much time cutting the outfield although some of us are a little worried that he trundles up and down on his favourite toy with very little grass cuttings coming out of the back. He truly is in love with the mower.

CRICKET AGM 2019

Hopefully by issuing the Accounts and this report prior to the Cricket AGM it will reduce the time spent going through the figures on the night. If you do have any queries please don't hesitate to contact me on colin.mitcham@btinternet.com and I will try to answer your questions.

Colin Mitcham
Treasurer
November 2019

Horsham Cricket Club is sponsored by:

